

## A TWO-WAY REFERRAL PARTNERSHIP

# You fix the grades. We build *the student who keeps them.*

Every tutoring practice has them: the student whose problem isn't the material. They miss sessions, skip the homework, fold after one bad test — and when the grade doesn't move, the family churns and your results take the blame. Mentora pairs those students with vetted college-athlete and near-peer mentors who build the habits underneath the academics — structured weekly sessions, documented for parents monthly.

## AGES 12-14

## High School Ready

A 12-month program for the middle-school-to-high-school jump: time ownership, resilience after setbacks, self-knowledge, composure under pressure, and confidence in new rooms.

## AGES 15-18

## College Ready

The layer under your academic work: a student who plans their own week, does the reps between sessions, and shows up ready — which is where your results actually come from.

## WHY TUTORING PRACTICES PARTNER WITH MENTORA

## 01

### It solves your churn problem

The families who quit tutoring rarely quit because of teaching quality — they quit because the student won't engage. That's our problem to fix, and fixing it keeps them your client.

## 02

### Referrals flow both ways

We don't teach subjects — ever. When our families need academic help, they ask us who to trust. Partners are the answer we give.

## 03

### Your outcomes get sharper

A student who keeps commitments to a mentor keeps commitments to a tutor. Better engagement, better results, better reviews of your practice.

## HOW THE PARTNERSHIP WORKS

## STEP 1 · 20 MINUTES

**Intro call.** We walk you through the program, the mentor vetting standard, and where the academic/development line sits.

## STEP 2 · WARM REFERRAL

**You introduce, we onboard.** A simple three-way email for the families you're about to lose or can't fully help. We match a mentor within one week.

## STEP 3 · RECIPROCITY

**We send families back.** Our families' academic needs route to partner practices first — and with consent, you see the monthly report on shared students.

**Safeguarding is the foundation, not a feature.** Every mentor is identity-verified and vetted, every session is logged, and mentors are trained on bright-line escalation — they mentor, they never counsel or treat. Concerns route to a designated safeguarding lead immediately.

Founded by a former professional academy footballer (*Aston Villa, MK Dons*) turned D1 athlete and platform builder — mentorship designed by someone who lived both sides of the transition.