

FOR CLUBS, NETWORKS & PROGRAM PARTNERS

How we measure a player's progress, *and what the score actually means.*

Most mentorship is judged on feel. A parent asks how their son is getting on and the honest answer is usually a shrug and a "yeah, good." Mentora was built to do better than that. Every player in the program is tracked against the same structured framework, week after week, so that by week twelve we can show a family exactly what changed, in plain language, backed by a consistent record rather than memory.

OUR MEASUREMENT PHILOSOPHY

01

Measure behavior, not personality.

We don't score who a kid *is*. We score what they *do*: how they show up, how they respond to feedback, how they act on what was agreed last session. Behavior is observable, coachable, and fair.

02

Same lens, every week.

Every session generates observations in the same structured format, against the same dimensions. That consistency is what makes week 1 genuinely comparable to week 12. Trend, not anecdote.

03

Humans judge. Systems keep them honest.

The mentor and the family are always the decision-makers. Our system's job is to make their observations consistent, comparable over time, and impossible to lose.

WHAT WE TRACK: FIVE DIMENSIONS

Engagement

Attendance, preparation, and energy across sessions. Does the player arrive ready, contribute, and stay present, or is the mentor pulling them through?

Consistency

Follow-through between sessions. Actions agreed in one session are checked at the next: training habits, schoolwork commitments, self-set targets.

Coachability

How the player receives and applies feedback. Openness to correction, response to being challenged, willingness to try what's uncomfortable.

Confidence & Communication

How the player talks about their game, their setbacks, and their goals. Self-advocacy is the skill that decides recruiting conversations later.

Goal Progression

Movement against the player's own stated goals, set with the mentor in weeks 1-2 and reviewed at fixed checkpoints. Progress is measured against their baseline, not against other kids.

From baseline to progress report: the 12-week arc.

A player's first score is never the point. The point is the **trend line**: where they started, and where they are now.

WEEKS 1-2	Baseline The mentor and player set goals together across football, school, and habits. The first two sessions establish an honest starting point on each dimension. No judgment, just a baseline.
WEEKS 3-5	First development cycle Weekly sessions run a fixed loop: pre-session brief for the mentor, session, structured post-session notes filed the same day. Every observation lands in the player's record.
WEEK 6	Mid-point checkpoint Scores are reviewed against baseline. If a dimension is flat or slipping, the mentor adjusts the plan now, not at the end when it's too late to act.
WEEKS 7-11	Progression The plan tightens around what the checkpoint revealed. Goals get more specific and the player takes more ownership. This is where the trend line typically steepens.
WEEK 12	Progress report The family receives a written report: baseline vs. current standing on each dimension, what drove the change, and what the next cycle should target.

WHERE THE DATA COMES FROM

INPUT 01 · MENTOR NOTES Structured post-session notes after every session: what was worked on, how the player responded, what was agreed for next week. The primary evidence base.	INPUT 02 · SESSION CHECK-INS Short check-ins from the player's side: how the week went, what they did against their commitments. Teaches self-reporting and catches drift early.	INPUT 03 · FAMILY INPUT Parents see what's being worked on and can flag context the mentor can't see: school, home, motivation. The record stays grounded in reality.
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THE SCORING ENGINE, IN PLAIN TERMS

The ERS: a consistent score built from structured observation.

Every session's inputs are processed by our scoring engine, the ERS, which extracts behavioral signals from mentor notes and check-ins and converts them into a 1-10 score per dimension. The AI's contribution is **consistency**: it applies the same criteria to every player, every week, so a "7" in week 2 means the same thing as a "7" in week 12. Scores roll up into four readiness bands:

1.0 TO 3.9 Below Threshold	4.0 TO 5.9 Developing	6.0 TO 7.9 Established	8.0 TO 10 Strong
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What the system is, and what it deliberately isn't.

We work with young people, so we're precise about the claims we make. The scoring engine is a decision-support tool. It structures human observation. It does not replace human judgment, and it is not a psychological instrument.

WHAT IT IS

- A structured observation framework.** The same dimensions, criteria, and format for every player, every week.
- A trend engine.** Designed to show direction of travel over 12 weeks, not to grade a kid on a single day.
- Decision support.** It points the mentor's attention; the mentor and family decide what to do.
- A shared record.** One honest history of the mentorship that the family, mentor, and program can all stand behind.

WHAT IT ISN'T

- Not a clinical or psychological assessment.** We score observable behavior in a mentorship context, nothing more.
- Not a talent verdict.** Scores measure engagement and development habits, not footballing ceiling.
- Not automated decision-making.** No score triggers any action on its own. Humans review everything.
- Not a comparison table.** Players are measured against their own baseline, never ranked against each other.

WHAT PARENTS & PARTNERS SEE

MONTHLY PARENT REPORT

A written summary each month: what was worked on, dimension-by-dimension standing, the trend since baseline, and what's next. Written in plain language for families.

FAMILY PORTAL

Parents have their own portal: session history, upcoming schedule, and reports in one place. Nothing about their child's mentorship happens in a black box.

PARTNER VISIBILITY

Partner organizations receive program-level updates: participation and progress in aggregate. Individual player records stay between Mentora and the family.

SAFEGUARDING & SCOPE

Every mentor is a current D1 athlete, screened before matching and trained on a defined scope: football, school, habits, and the college pathway. Mentors are explicitly trained on what sits outside their lane. They are not therapists or counselors, and anything a family should know about goes to the family, promptly. Sessions follow a documented lifecycle with a written record, and parents retain full visibility throughout.

Our commitment to partners: we will always tell you what the system can and cannot do. Structured, consistent measurement of a mentorship is valuable precisely because it's honest about its limits.

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